

# **CENTER LINE INDEPENDENCE FESTIVAL**

## **MEETING MINUTES**

**MARCH 25, 2021**

**I. ROLL CALL - The following persons were present:**

Robert Binson, Chairman  
Janice Pockrandt, Secretary  
Shawn Massaria, Treasurer  
Karen Pietrzyk, Trustee  
Tracy Senyko  
Nancy Barr  
Sue Pauling, Trustee - virtual  
Gary McKinney, Trustee  
Paul Myszenski, Trustee  
Pete Harenski, Trustee - virtual  
Dennis Champine, Vice Chairman  
John Motyka, Trustee  
Christine Akroush  
Richard Paul, Trustee  
Angela Orlando - virtual  
John Karbousky – Legacy Spirits

**Excused:**

James Reid, Trustee  
Waylon Thacker  
Beth Jared  
Nadia Berry

**II. ADOPTION OF AGENDA**

- a. Motion by Ms. Pietrzyk, supported by Ms. Massaria. AYES by all.

**III. APPROVAL OF MINUTES – February 18, 2021**

- a. Motion by Ms. Massaria, supported by Ms. Pietrzyk. AYES by all.

**IV. TREASURER'S REPORT – \$14,884.20.**

- a. Motion by Ms. Massaria, supported by Ms. Pietrzyk to accept Treasury report. AYES by all.  
Need to raise \$40,000.00 to cover all costs  
Work off of vendor list

**V. COMMITTEE DISCUSSIONS AND ACTIONS**

- a. Cruisin' 53 Plans Update -
- i. Sponsorships moving slow – need to pick it up moving forward
  - ii. Headquarters at City Center Parking Lot, stage facing south
  - iii. Work with Beautification Committee, possibly flowers by the gazebo

- b. Carnival Update – No Carnival
- c. Softball Tournament Update –
  - i. Sponsorships are \$500 per diamond, \$250 -\$300 for banners, 3 sponsors so far
  - ii. Hot dog stand by ball diamonds, Police Reserves
  - iii. Incentive for all teams to stay – Raffle basket of Cheer (Legacy Spirit Group) free ticket to each participant and sell tickets as well
- d. Raffle Update – slow
- e. Beer Tent/Liquor Update – All set
- f. Beerfest Update -
  - i. Will have a few mixology drinks
  - ii. Motion by Mr. Champine, supported by Ms. Pietrzyk to approve the quote of \$2500.00 for American Ages Band and Laughing Madmen. AYES by all.
- g. Halloween – Trunk or Treat/Haunted House
  - i. Special Sponsorship letter – after festival, may want to get it to Committee sooner
- h. Marketing Update –
  - i. DDA - \$10,000 commitment
  - ii. Save the date cards, insert in water bill, social media numbers are up.
  - iii. Ms. Barr will send a flyer to Ms. Pauling with out “Beer” tent, to put on school website, social media and electronic messages sent to parents
  - vi. Freeway billboard/ Text Blast
- i. Sponsorship Updates –
  - i. Ms. Massaria and Ms. Senyko will make phone calls from Vendor list
  - ii. Cheddarup.com
- j. Vendor Update –
  - i. 5 Food vendors and 6 Arts and Craft vendors at this point
  - ii. 2 maintenance suppliers (janitorial) – possibly donate sanitizing stations with advertising
- k. Entertainment Update – Must follow protocol
  - i. Touch a Truck, Sunday 1pm – 5pm
  - ii. Ms. Massaria will contact Detroit Arsenal
- l. Volunteers Update – student volunteers to pick up trash
- m. Transportation Update –
  - i. SMART- 3 vehicles, 1 of the vehicles to take 5K runners back to starting point
- n. Logistics Update –
  - i. Parking lot replacement with asphalt, both lots on little Engelman
  - ii. Bounce Houses in park, parking in lot
  - iii. Orange cones for residents on little Engelman
  - iv. Mr. McKinney is ordering 18 more barricades for a total of 200
  - v. Little Engelman shut down at 8 pm to incoming traffic
- o. Fireworks -- All set.
- p. Security -- All set. Waiting for final go ahead.

**VI.** OPEN DISCUSSION – None

**VII.** ADJOURNMENT – Motion to adjourn at 11:40 am by Mr. Champine, supported by Ms. Massaria. AYES by all.

**VIII.** NEXT MEETING – April 8, 2021 at 10:00 am. (Every two weeks from now until the festival)