

## Sponsorship Opportunities

### Event Naming Rights – *Not Available. Sponsored by the Center Line Downtown Development Authority*

\$10,000 or more – Banners on stages for, and at entrances to, Center Line Independence Festival and Cruisin' 53. Media coverage of sponsorship with all print, radio and television that is purchased by the Center Line Independence Festival and Cruisin' 53 committees. Other sponsorship benefits can be negotiated. For more information, please contact Shawn Massaria at 586-757-1610.

### Fireworks Display Naming Rights – *Available*

\$10,000 – Banners on stages for Center Line Independence Festival and Cruisin' 53. Media coverage of sponsorship with all print, radio and television that is purchased by the Center Line Independence Festival and Cruisin' 53 committees. Other sponsorship benefits can be negotiated. For more information, please contact Shawn Massaria at 586-757-1610.

### Stage Naming Rights – *Available*

\$6,000 – Banners on stages for Center Line Independence Festival and Cruisin' 53. Media coverage of sponsorship with all print, radio and television that is purchased by the Center Line Independence Festival and Cruisin' 53 committees. Other sponsorship benefits can be negotiated. For more information, please contact Shawn Massaria at 586-757-1610.

### Daily Theme Sponsorships

\$5,000 – Banners at entrances of Center Line Independence Festival, and adjacent to event stage. Media coverage of sponsorship with all print, radio and television that is purchased by the Center Line Independence Festival. Other sponsorship benefits can be negotiated. For more information, please contact Shawn Massaria at 586-757-1610.

June 4<sup>th</sup>; “Flashback Friday” (80s & 90s Rock) – *Available*

June 5<sup>th</sup>; “Saddle Up Saturday” (Country Music) – *Available*

June 6<sup>th</sup>; “Spotlight Sunday” (Tribute Bands). – *Available*

### Individual Band Sponsorships – *Six Available – One - DTE Community Foundation, Crest Ford, AEW, Binson's Medical.*

\$2,000.00 and up – *There will be a total of ten bands entertaining crowds at both the Center Line Independence Festival and Cruisin' 53 (evening bands).* Banners on the stage of sponsored band during that band's performance. Media coverage of sponsorship with all print, radio and television that is purchased by the Center Line Independence Festival. Other sponsorship benefits can be negotiated. For more information, please contact Shawn Massaria at 586-757-1610.

### Partner Donation

Any amount less than \$1,000 – As a partner, you will be recognized on sponsor banners, posters and flyers. If you donated \$500 or more, you will be offered a vendor booth.

### Splash Pad

\$1,000.00 – A day, company banner will be placed on fencing around splash pad.

\$2,500.00 – For all three days during the festival. Company banner will be placed on fencing around splash pad.



## Donation Form

### Donor Information

Business Name	Name (Last, First)
Street Address	Email
City, State, Zip	Phone
Website	Alternate Phone

Check One: <input type="checkbox"/> Cash/Check <input type="checkbox"/> Product/Item <input type="checkbox"/> In-Kind Services <input type="checkbox"/> Other	
Amount/Sponsorship Selected	Date
Notes	

### Contact Information

Center Line Festival Foundation  
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Center Line, MI 48015

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